

New Old Fashion

Hiking sweets

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Our motto:

Sustainable consumption and production is about doing more and better with less.

We chose to focus on reducing fast fashion by reuse of old cloths to create new cloths!

In this game, the user will take a old cloth that rarely been used and turn it to a beautiful new cloth, by cutting, sewing and shaping it to the desired outcome!



Levels



Level 1

Make a bag
from old shirt



Level 2

Make a short jeans
from long jeans

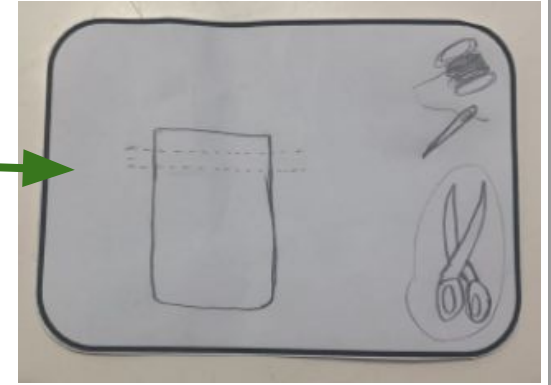
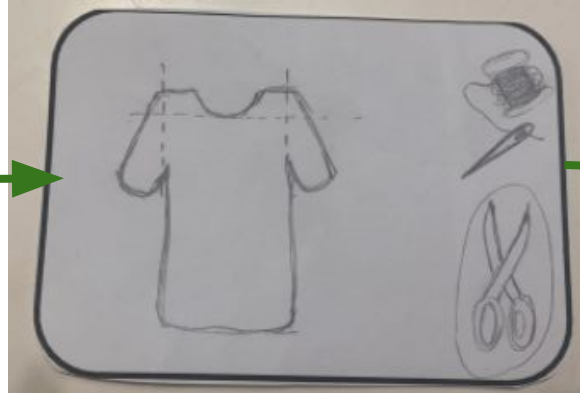
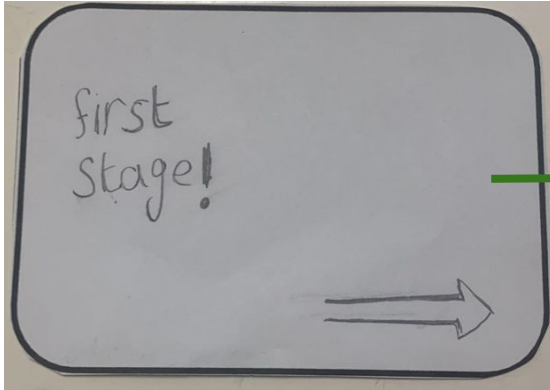


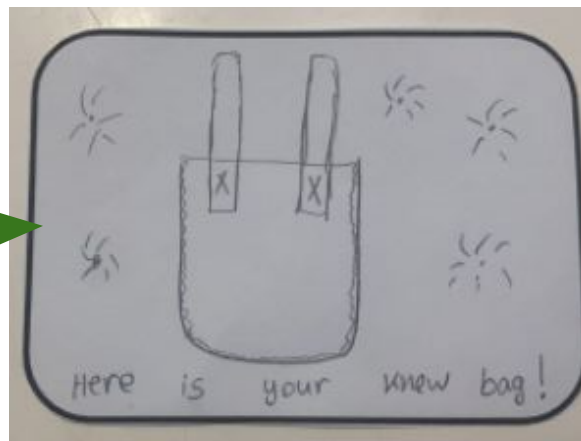
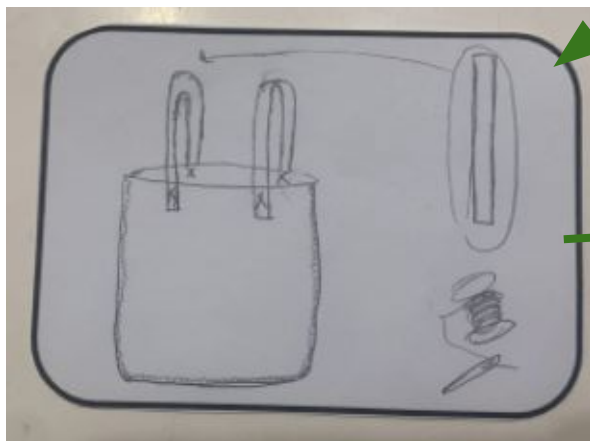
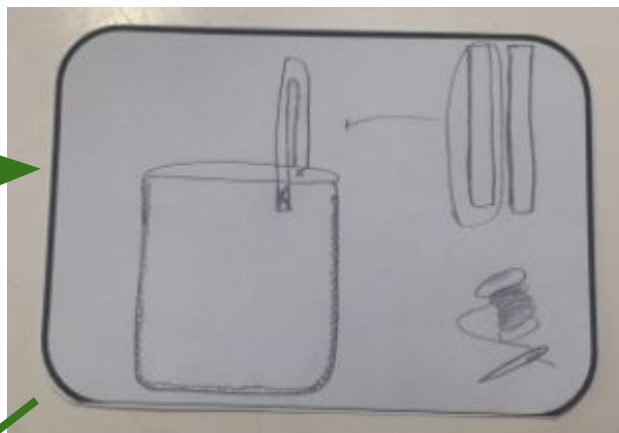
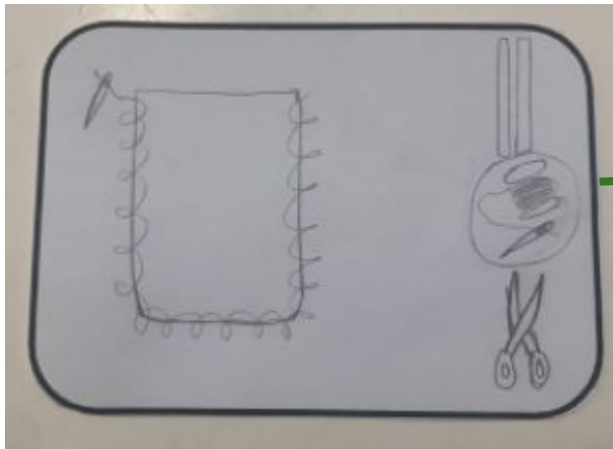
Level 3

Make a skirt from
man's shirt

Paper prototype Level 1

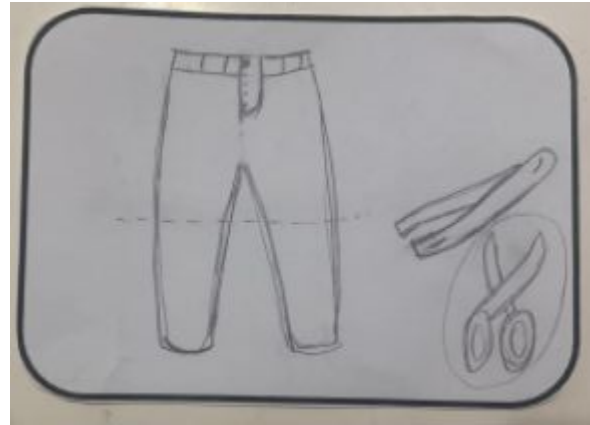
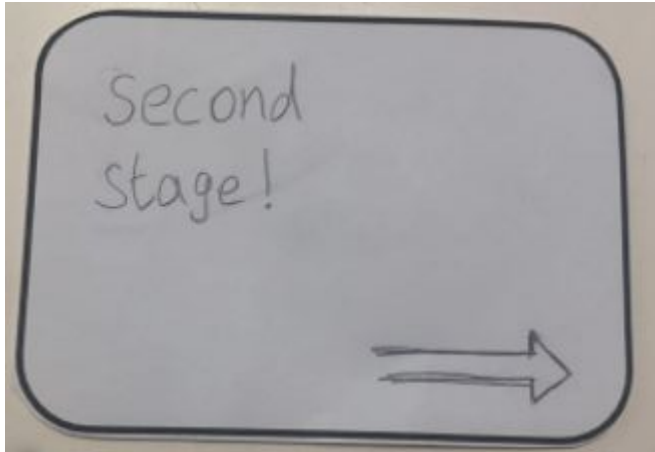
Make a bag from old shirt

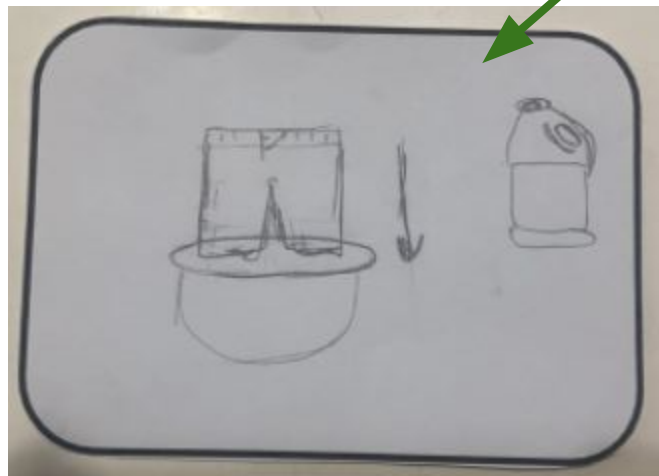
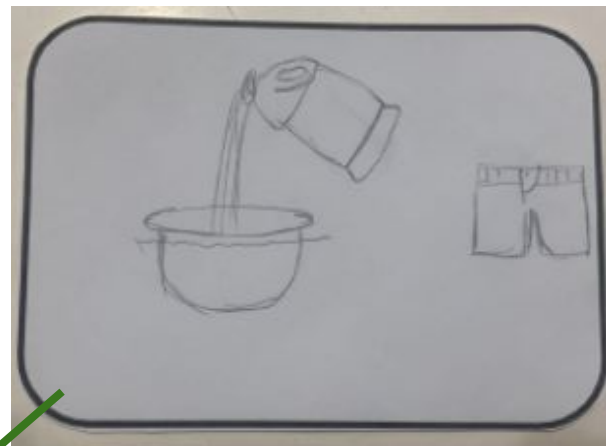


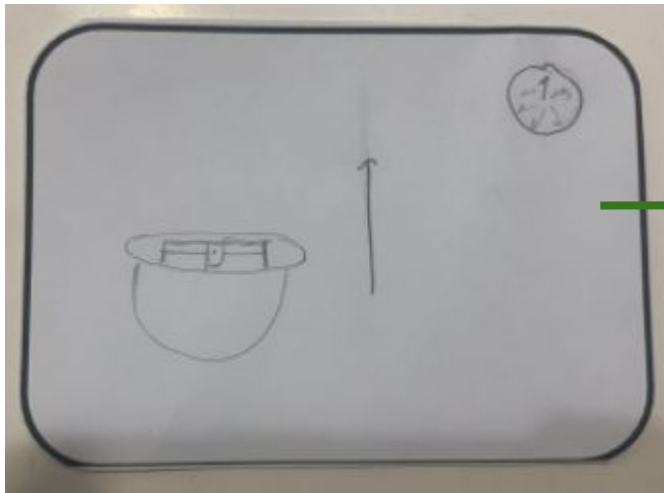


Paper prototype Level 2

Make a short jeans from long jeans

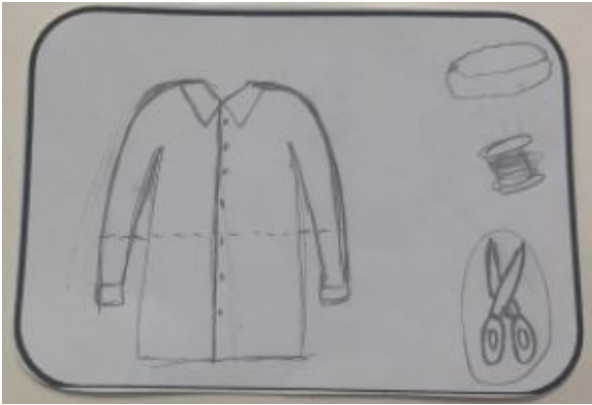


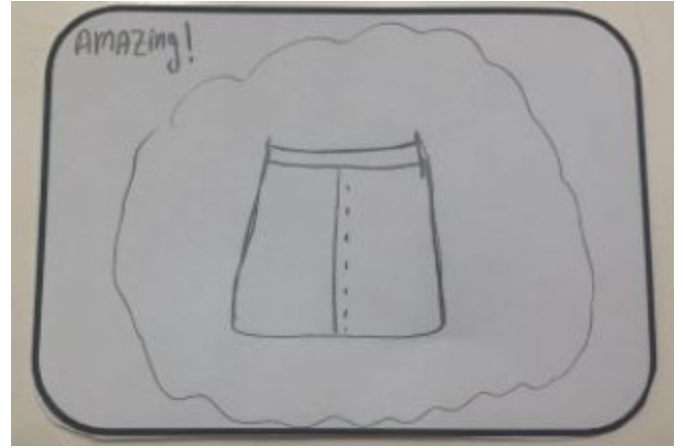
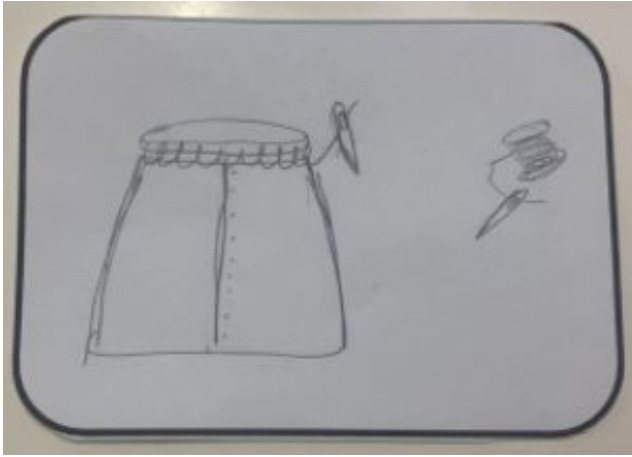




Paper prototype Level 3

Make a skirt from man's shirt





Game

<https://www.youtube.com/shorts/0Wx5CsdhcgY>

paper prototype testing methodology

Participants no.	Age	Occupation	Gender	Recruitment Method	testing Method
1	26	university student	F	friend	each participant tried all 3 levels without specific instruction
2	22	university student	F	friend	
3	17	high school student	F	family	

Paper prototype testing - Findings

Finding	improvement
too easy	make it more difficult
could have better animation	use better animation
It is not clear in which direction the cut was made	When a dashed line appears, an arrow will appear indicating the direction of the cut



Prototype overview

Limitation and tradeoffs

- limited program for developing / inability to use the premium features of buildbox

Wizard of oz techniques

none

Hard-coded features

- start menu
- images





Thank you for listening :)